

Sustainability: The New Language of Commerce

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Ashram Marg, Navrangpura
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Gujarat Vidyapith

Department of Commerce
Faculty of Management and Commerce

Organising

National Conference on

**SUSTAINABLE, GREEN, AND
RESPONSIBLE ACCOUNTING:
INTEGRATING
COMMERCE, GOVERNANCE,
AND DEVELOPMENT**

**(Accounting for Sustainability: Integrating
Responsibility, Transparency, and Growth in
Commerce and Business)**

21st March, 2026

Ashram Marg, Navrangpura
Ahmedabad - 380 009, Gujarat, Bharat.

About the Conference

This National Conference brings together academicians, researchers, industry experts, policymakers, and students to discuss the evolving role of commerce in achieving sustainable growth. With the shift from traditional financial accounting to sustainability-focused practices, the conference explores green and social accounting, sustainable finance, ESG, responsible business, technology-driven commerce, and the role of commerce in SDGs. It provides a platform to share innovations that balance profitability with environmental and social responsibility.

Why Attend?

- Gain insights into the future of sustainable commerce and green economy.
- Learn from experts in accounting, finance, ESG, technology, and policy.
- Present your research and receive academic recognition.
- Explore emerging trends like green finance, AI-based commerce, and circular economy.
- Network with academicians, industry leaders, researchers, and policymakers.
- Discover real-world case studies, innovations, and sustainability frameworks.

Sub-Themes

1. Sustainable Accounting & Reporting: Global standards, SDGs, non-financial reporting.
2. Green & Environmental Accounting: Carbon footprint, climate risks, green finance.
3. Social & Ethical Accounting: CSR, social entrepreneurship, ethical audits.
4. ESG & Corporate Governance: Transparency, reforms, stakeholder engagement.
5. Commerce & Sustainable Development: Taxation, green trade, WTO, carbon policies.
6. Finance & Green Investments: Green bonds, ESG funds, climate finance, MSME credit.
7. Technology & Smart Commerce: AI, blockchain, analytics, fintech, green audits.
8. Sustainability in Emerging Economies: MSMEs, rural innovations, case studies.
9. Sectoral Perspectives: Banking, manufacturing, agriculture, services, NGOs.
10. Future of Green Commerce: Circular economy, green supply chains, climate entrepreneurship.

Important Dates



Abstract Submission:

25 Jan 2026

Acceptance Notification:

30 Jan 2026

Full Paper Submission:

20 Feb 2026

Conference Date:

21 Mar 2026

Registration Deadline:

21 Feb 2026

Submission

Submit through email:

conference.commerce@gujaratvidyapith.org

Scan



Registration Fees

Academicians / Professionals: ₹1000

Research Scholars / Students: ₹500

Industry Participants: ₹1000

For Payment of Fees Please scan the following

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